Script: CLUTCH
90 seconds

As a marketer, you understand how the retail ecosystem works.

You also may have noticed it's becoming disconnected and harder to navigate.

Online, in-store, social media, mobile, and loyalty programs all become a jumble of customer data, making it tough for you to uncover valuable information. More time is spent sifting through spreadsheets and managing tasks than engaging customers and driving business.

That's why at CLUTCH, we deliver lightweight technology and the knowhow to unify customer data across all buying channels and touch points to uncover highly segmented business intelligence.

With just a few clicks, you'll be able to sort through all of your data in one place to easily create your own customized segments in real-time.

As you uncover important business intel, CLUTCH will show you how to instantly deploy targeted engagement campaigns based on those results. This instant segmentation will empower you with the ability to connect with your customers in an efficient, highly relevant and personalized way.

CLUTCH technology helps you form valuable and lasting relationships with your customers -- all while building your brand.

To learn more, simply visit us on the web.

And give us a call. We'll be happy to show you a demo.

We give you the tools to experience increased customer loyalty, higher program performance, and we'll help you build your bottom line --

because that -- is CLUTCH.