

## GATED PROSPECT DISPLAY AD OPTIONS

### Ad Option 1:

Want to know **a secret** for increasing workplace productivity?

(Spoiler alert. **It's lunch.**)

**[Get the Full Scoop Here]**

### Ad Option 2:

Learn why a hungry belly could hurt your business.

**[Read The Lunch Report]**

### Ad Option 3:

Does corporate catering *really* increase job performance?

**[Read The Lunch Report]**

### Ad Option 4:

Ever heard of the “lunch crunch”?

Learn why providing a midday meal could improve your bottom line.

**[Browse the Report]**

### Ad Option 5:

Empty stomach.  
Empty job performance?

Learn how skipping lunch can impact your business.

**[Read More]**

## RETENTION EMAIL

### Subject Line Options:

1. Hungry for data? Here's some food for thought
2. Comin' in hot: The Lunch Report
3. Your ezCater Lunch Report—fresh from the grill

### Body:

Hi [FIRST NAME],

Two things we all love:

Sandwiches. And data.

Now you have both.

As always at ezCater, The Lunch Report was created to give you every delicious detail on how providing a midday meal could improve your company's culture, attendance, performance, and bottom line.

This year, we surveyed thousands of full-time workers nationwide to reveal fascinating insights on:

- Workplace lunch trends and what it means for you
- New ways employers can foster a culture of healthier eating habits
- How full bellies can lead to a more proactive and satisfied workforce

Here's a quick taste...

The Lunch Report revealed **78% of workers** say taking a lunch break improves their job performance.

That's huge—and good news for you.

Just 10 minutes of browsing this report can help you remain confident in your corporate catering choices and well-informed on workforce behaviors to help your employees thrive.

If you would like to discuss The Lunch Report (or your favorite cupcake flavor), please don't hesitate to reach out. We're here to ensure you have a full and satisfying ezCater experience.

To high-fiving over hummus,  
Your ezCater Team

## LEAD GEN LANDING PAGE

### The Lunch Report is Yours—FREE

**[READ NOW]**

At ezCater, we've witnessed what food can do in the workplace.

From fostering a sense of belonging over which type of burrito is best, to fueling an increase in job performance among thousands of corporate employees.

Download **The Lunch Report** now to learn why providing a midday meal could help drive your business forward. You'll uncover insights on:

- Workplace lunch trends and what it means for you
- New ways employers can create a culture of healthier eating habits
- How full bellies can lead to a more proactive and satisfied staff

Right now, **78% of workers** say taking a lunch break improves their job performance. Yet, **62% of workers** report they don't use the time they've blocked off for lunch.

Well, we have a solution.

And the proof is definitely in our pudding. Now we just need to know—vanilla or chocolate?

Here is your chance to browse **The Lunch Report** (for FREE!) and learn why corporate catering should be a main ingredient in your recipe for success.

**[READ NOW]**